# **BROKEN BIRD GAMES PRIVACY POLICY**

Last updated: July 07, 2025

Broken Bird S.L. ("Broken Bird", "we", "our" or "us") values your privacy. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you use our website <u>www.brokenbirdgames.com</u> (the "Site") and any of our games, services, or features (collectively, the "Services").

By using the Services, you agree to the practices described in this Privacy Policy.

# **INFORMATION WE COLLECT**

We may collect the following types of information:

## • Information You Provide

When you contact us, subscribe to our newsletters, or otherwise communicate with us, we may collect your name, email address, and any other information you choose to provide.

# • Automatically Collected Information

We may automatically collect certain technical information when you use the Site or Services, such as your IP address, browser type, operating system, pages visited, and usage data, often through cookies and similar technologies.

## • Information from Third Parties

We may receive certain information from third-party platforms where our games are distributed, such as Steam or Epic Games Store. This information may include general usage data, in-game behavior, purchase confirmations, or platform identifiers, depending on the platform's privacy settings and your interactions with our content. We may also receive anonymized analytics or performance metrics that help us improve our Services.

# HOW WE USE YOUR INFORMATION

We may use the information we collect for purposes such as:

- Providing and improving our Services
- Communicating with you
- Understanding how users interact with our Site
- Ensuring security and preventing fraud
- Complying with legal obligations

#### SHARING YOUR INFORMATION

We do not sell your personal information. We may share your information with:

- Service providers who help us operate and maintain the Site
- Legal authorities when required by law
- Affiliates or successors in case of a merger, sale, or corporate restructuring

# COOKIES AND TRACKING TECHNOLOGIES

We may use cookies, web beacons, and similar tracking technologies to enhance your experience and analyze usage patterns. You may control cookie preferences through your browser settings.

#### DATA RETENTION

We retain your information only as long as necessary for the purposes described in this policy or as required by law.

#### INTERNATIONAL USERS

Our Services are operated from Spain. If you access the Services from outside the EU, please be aware that your information may be transferred to, stored, or processed in Spain.

#### **YOUR RIGHTS**

If you are located in the EU or EEA, you have certain rights under the General Data Protection Regulation (GDPR), including:

- Right to access and correct your data
- Right to request deletion
- Right to object to or restrict processing
- Right to data portability

To exercise these rights, contact us at: contact@brokenbirdgames.com

## CHILDREN'S PRIVACY

Our Services are not directed to children under the age of 13 (or 16 in certain jurisdictions). We do not knowingly collect personal information from children. If we become aware of such collection, we will delete the information promptly.

#### SECURITY

We take reasonable steps to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

#### **CHANGES TO THIS POLICY**

We may update this Privacy Policy from time to time. If we make material changes, we will post the updated policy and revise the "Effective Date." Continued use of the Services constitutes acceptance of the changes.

#### **CONTACT US**

If you have any questions or concerns about this Privacy Policy, please contact us at:

**Broken Bird S.L.** Huerto de los Olivos, 29 35018, Las Palmas, España

Or email: contact@brokenbirdgames.com